

Career Pathways for **MEDIA AND COMMUNICATION STUDIES**

YOUR DEGREE means you've gained knowledge and career relevant skills for diverse careers so imagine where your degree can take you.

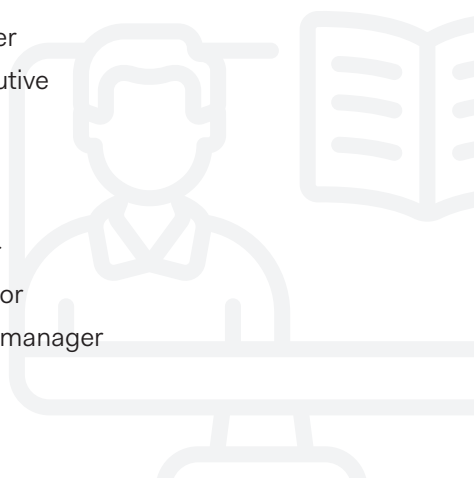


ROLES OPEN TO ME WITH MY DEGREE:

- Audio-visual storyteller
- Corporate filmmaker
- Film producer
- Media asset coordinator
- Media content creator
- Screenwriter
- Social media specialist
- Sound technician
- Video editor
- Videographer

WITH CONTINUING EDUCATION I CAN BE:

- Filmmaker
- Graphic designer
- Marketing executive
- Media analyst
- Media educator
- Media manager
- Media producer
- News video editor
- Public relations manager
- Web designer



RELATED JOBS IN OTHER FIELDS:

- Advertising account assistant
- Broadcast journalist
- Business relations assistant
- Event manager
- Journalist
- Market researcher
- Performing arts coordinator
- Photographer
- User experience designer

TECHNICAL SKILLS:

- Applying communications theory
- Awareness of media's social impact
- Design, market and media research
- Producing
- Project management
- Script writing
- Sound/video engineering
- Technical directing
- Video editing

TRANSFERABLE SKILLS:

- Communicating ethically
- Critical/analytical thinking
- Cultural sensitivity
- Explaining complex ideas and processes
- Identifying different audience needs
- Implementing research outcomes
- Influencing and persuading people/groups
- Reporting and editing skills
- Researching and data collection
- Understanding organizational and cultural values

Discover current trends, wages and job in Canada for the media and communication studies field. [Explore your career ideas here.](#)
[Find out what Redeemer alumni have done with their degree.](#)

PROFESSIONAL ORGANIZATIONS

Connect with these organizations to learn more about your career.

- Business for the Arts
- Canada Council for the Arts
- Canadian Association of Journalists
- Canadian Marketing Association
- Canadian Newspaper Association
- Canadian Public Relations Society
- Commercial Production Association of Toronto
- Cultural Careers Council Ontario
- Institute of Communications and Agencies
- Ontario Arts Council
- The Canadian Association of Professional Image Creators

