



A NEW CAREER BEGINS. Co-operative Education is a two-way exchange between classroom achievements and the workplace application of knowledge. Both the employer and the student should consider each work term to be a learning term, with the objective of achieving productive work. There are multiple benefits to employers, including access to a high-quality workforce and assistance with short-term workload. Students who graduate from co-operative education programs are more readily hired and integrated into the workplace.

Qualifying Business Program students entering the Marketing stream at Redeemer University College have met rigorous internal requirements, including minimum grade standards. This Co-operative Education program is accredited by [CEWIL](#) (Co-operative Education and Work Integrated Learning Canada). They will be graduated with a 4-year B.A. or an Honours B.A. degree having completed sixteen months of work-integrated learning in their third and fourth years.

PROCESS

To recruit a student, you have a choice of two approaches. You may simply send a job description to the Centre for Experiential Learning and Careers (CELC). Or you may post your opportunity directly on our internal posting portal, [HireRedeemer: appserve.redeemer.ca/yourcareer/post-a-job/](#)

We will work with you to define a role for the student that meets both your objectives and the necessary elements of a co-op work term. We consider factors such as program relevance, the opportunity for mentoring, and level of challenge.

In addition to the role description, describe where and how you wish to receive applications. For example, we would be pleased to collect and convey the applicants' covering letters, resumes, and transcripts to your attention or have the applicants respond directly to your organization. Your opportunity will then be displayed to eligible students on [HireRedeemer](#).

Together we will arrange interviews at your convenience, either at Redeemer or at your office. The opportunity to conduct interviews via telephone or other electronic means, can be arranged. Note, all offers and acceptances should be coordinated through the CELC.



"The best part of my Co-op experience was my supervisor's willingness to teach me such a wide range of new skills.

Brad K.
Marketing

GET IN TOUCH



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@HIREREDEEMER



REDEEMER.CA/CELC

AVAILABLE CO-OP PROGRAMS

- Business Accounting
- Business Management
- Business Marketing
- Business Not-For-Profit
- Kinesiology
- Urban and Intercultural Ministry

COMMITMENTS

As a Co-op Employer you commit to providing a high-quality learning experience by engaging the students in productive work, with our involvement and support. Details are described in the [Employer Guide: redeemer.ca/employer-guide](https://redeemer.ca/employer-guide). The CELC at Redeemer University College will continue to be involved with you and the participating student throughout the duration of the work term.

WORK TERM AND CURRICULUM SEQUENCE

Students complete two eight-month work terms after third year of this five-year program. The sequence of academic and work terms is shown below, including the course offerings.

YEAR 1	YEAR 2	YEAR 3			YEAR 4			YEAR 5	
		FALL	WINTER	SPRING	FALL	WINTER	SPRING	FALL	WINTER
ACADEMIC COURSES		WORK TERM 1			COURSES		WORK TERM 2		COURSES
Intro to Business	Finance I	Marketing Communications			Digital & Social Media Marketing			Marketing Management	
Decision Making for Managers	Intro to Marketing	Operations Management			Brand Management			Sales Management	
Intro to Financial Accounting	Intro to Managerial Accounting	Consumer Behaviour			Marketing Research			Strategic Management	
Microeconomics	Management Information Systems	Intermediate Financial Accounting I			Leadership			Entrepreneurship	
Macroeconomics	Organizational Behaviour				Human Resource Management				
	Statistics				Not-for-profit Management				
	Co-op 101				Business Law				
					Business Ethics				