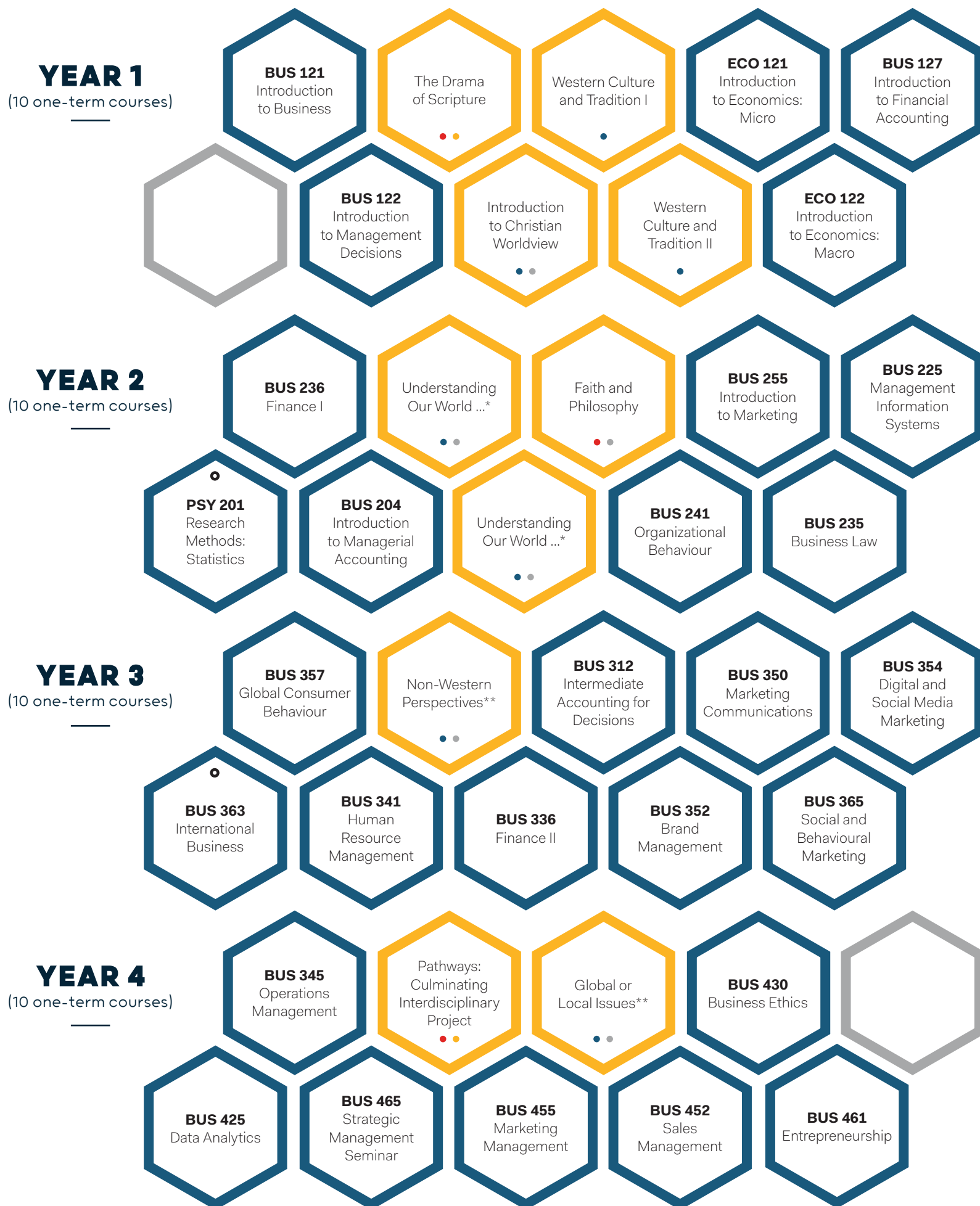


SCHOOL OF BUSINESS

MARKETING DEGREE MAP

BBA, HONOURS



Read all course descriptions at redeemer.ca/business-marketing

- DISCOVER YOUR WORLD
- FIND YOUR CALLING
- DEEPEN YOUR FAITH
- TRANSFORM YOUR MIND
- CORE COURSES
- MAJOR COURSES
- MINOR/ELECTIVE COURSES

*Understanding our World through the Sciences, Social Sciences or Arts. Choose two of three courses outside your major; courses can be taken in year two or three.

**Choose from a list of possible course options or off-campus study opportunities; courses can be taken in year three or four.

Note: Some Core courses can be taken in year two or three, or year three or four. Students will chart their own path of study at Redeemer. Course offerings and availability change from year to year and are subject to change. This chart is meant to be used as an example.