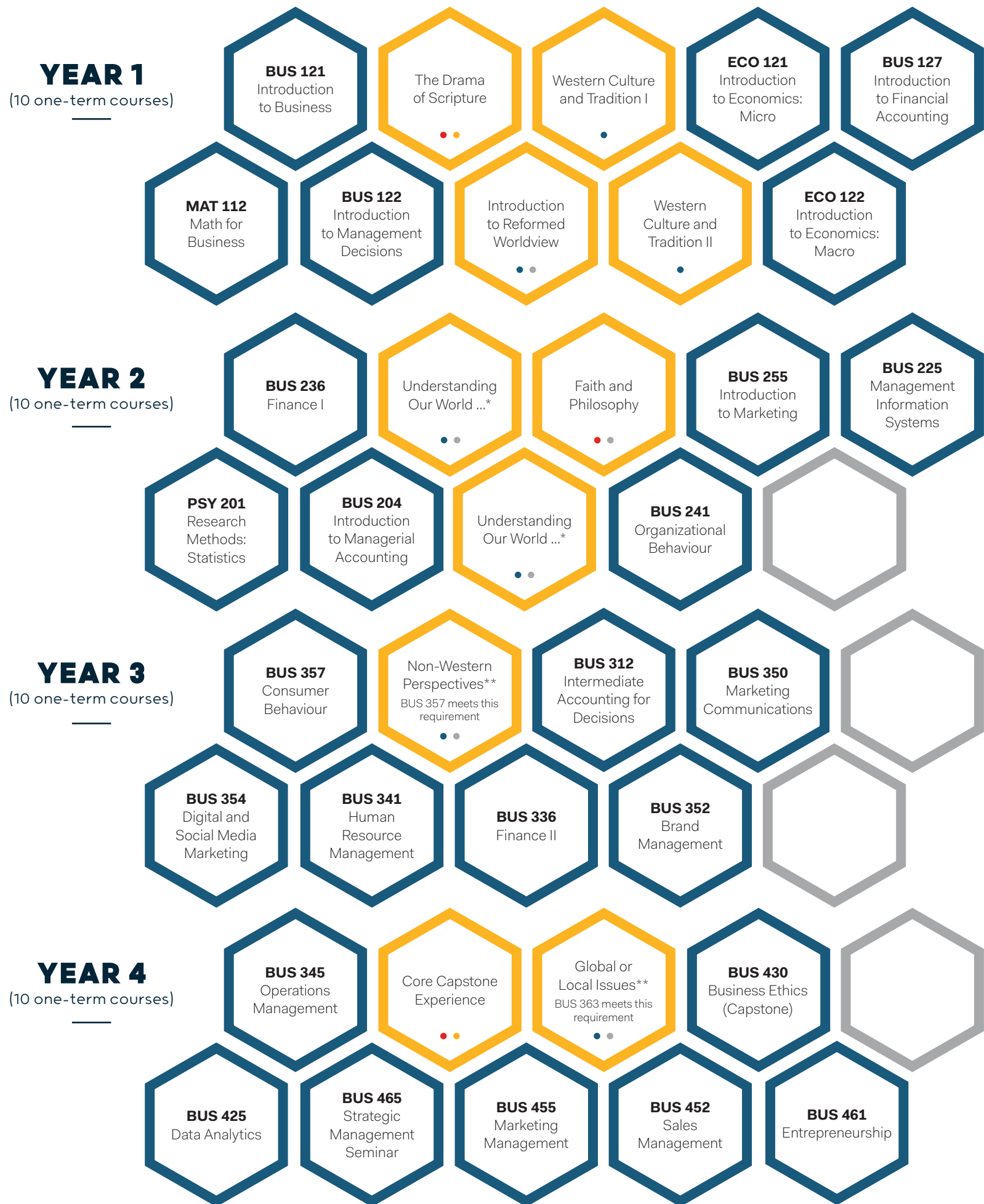


Liberal Arts & Sciences

MARKETING DEGREE MAP

BBA, HONOURS



Read all course descriptions at redeemer.ca/business-marketing

- DISCOVER YOUR WORLD
- FIND YOUR CALLING
- DEEPEN YOUR FAITH
- TRANSFORM YOUR MIND
- CORE COURSES
- MAJOR COURSES
- MINOR/ELECTIVE COURSES

*Understanding our World through the Sciences, Social Sciences, or Arts. Choose two of three courses outside your major. These courses can be taken in year 2 or 3.

**Choose from a list of possible course options or off-campus study opportunities. These courses can be taken in year 3 or 4.

Note: Some core courses can be taken in year 2 or 3, or years 3 or 4. Students will chart their own path of study at Redeemer. Course offerings and availability change from year to year and are subject to change. This chart is meant to be used as an example.